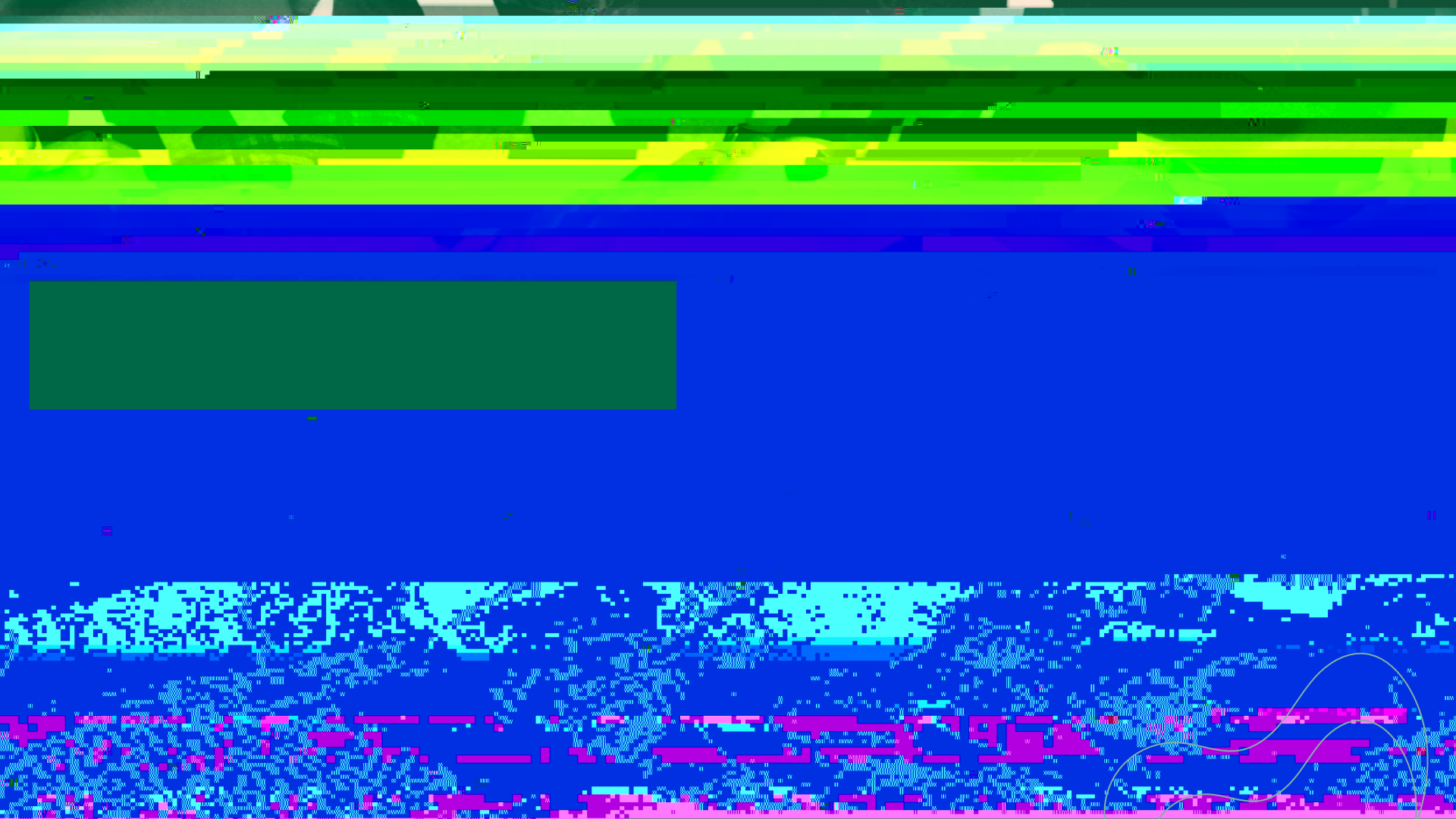


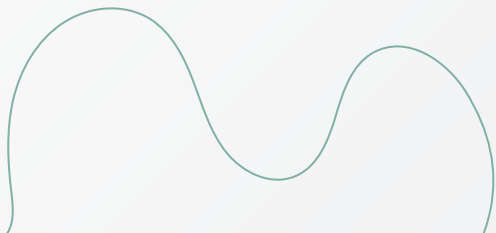




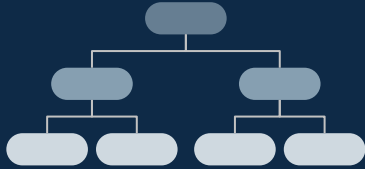


'πΖĩňŘJž'hĩ'|KƏĩ'Ωπ'Ř of Scheme



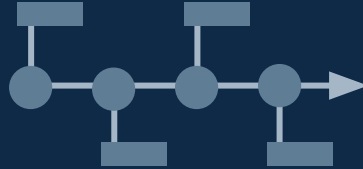


Methods in Organization of System



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Distribute information under exclusive categories ranked by importance.

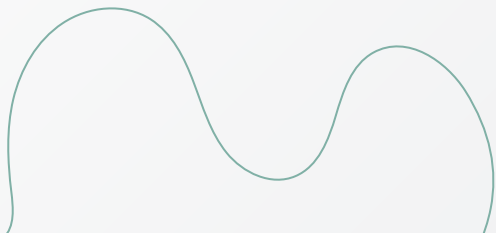


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Presents information in a logical path that is arranged in chronological order.

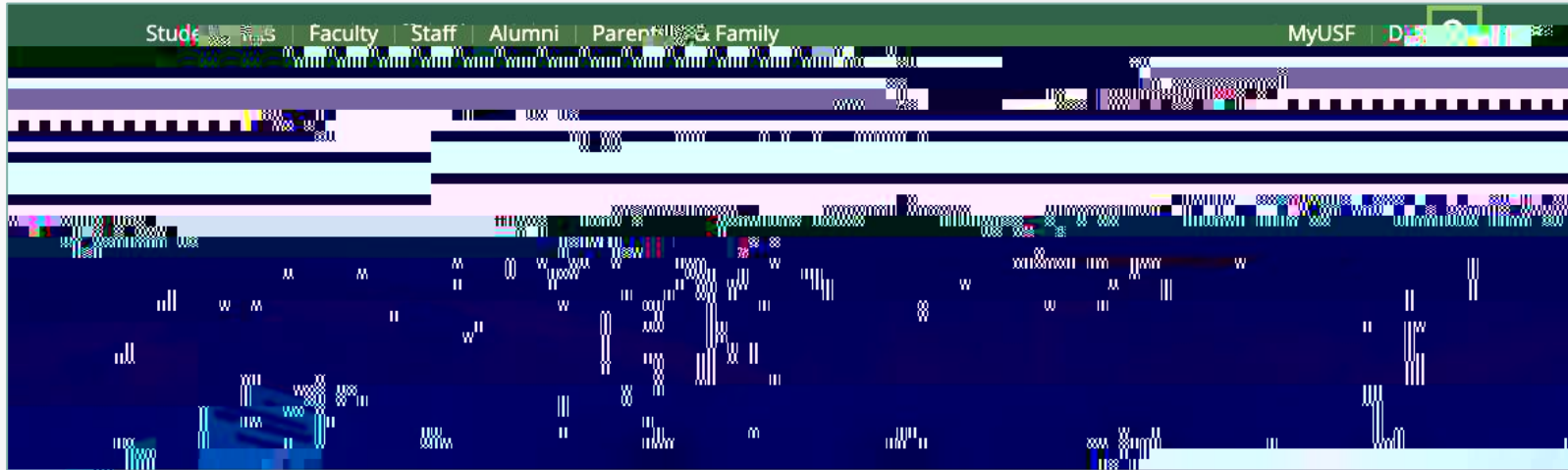
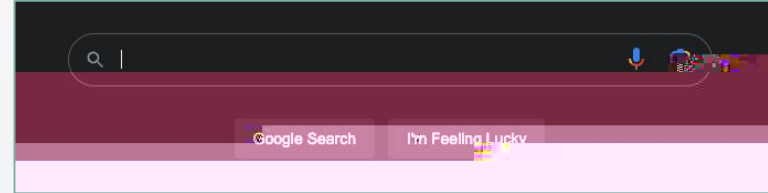
° ø ã р Ĝ

Information is organized and navigated by the individual user.



Search Systems

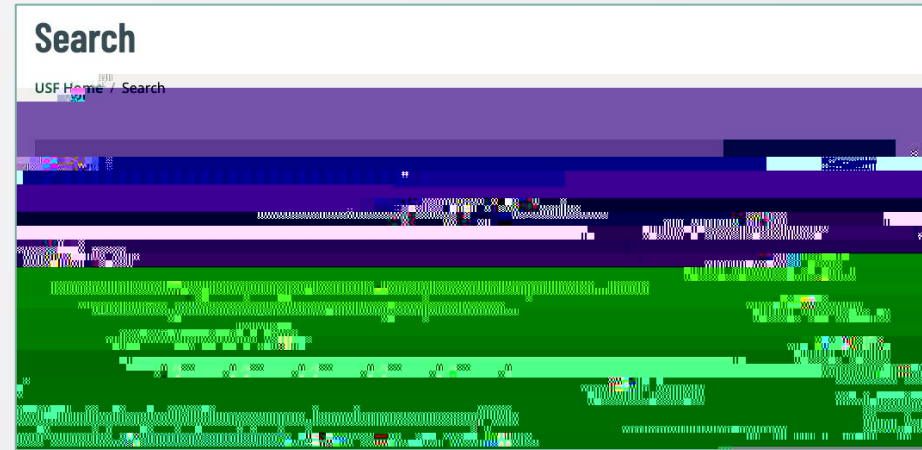
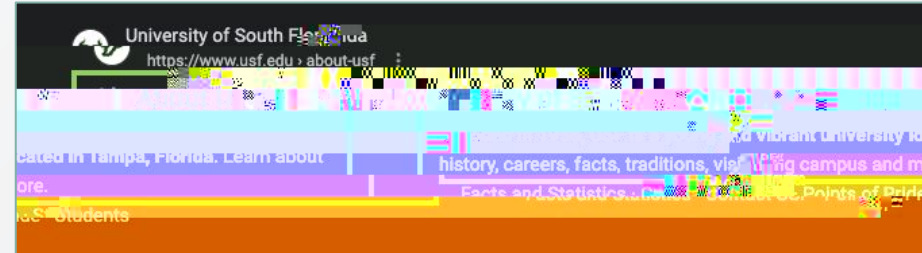
- Very effective way to find information, especially sites with heavy text content.
- 62% of traffic to usf.edu is via Search.



ëŘĩσ'hŽ Systems

Ω Make sure your content is searchable:

- í ç Τήğζh~áũζ'ñ~☺~A'h'é I'XũTζũ , §
- Quality, Concise, and Clear Content
- Accessibility Matters



ëŘřσñŽ Systems

- Ω Make sure your content is searchable:
- Update Title & Description
 - Quality, Concise, and Clear Content
- í l' l'néÉŮLŭfŭZŸzαgŁZ'nXézAs zĂ ĆØ€



àσŘŮĩ'ňŘ



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Presents the entire
structure of a website.



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Method used to help
design or evaluate the IA
of a site

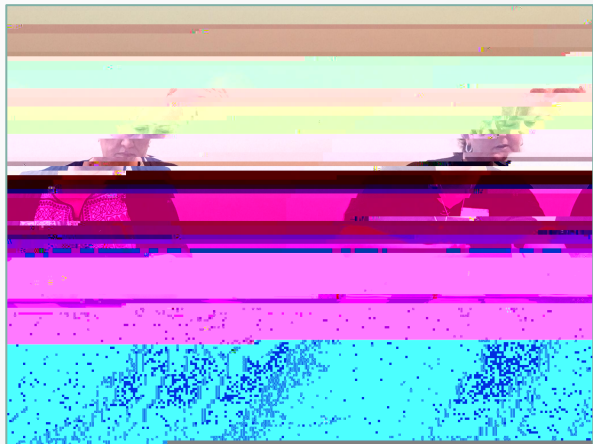


è pãKbã ° Kë

A two-dimensional
illustration of a page's
interface structure

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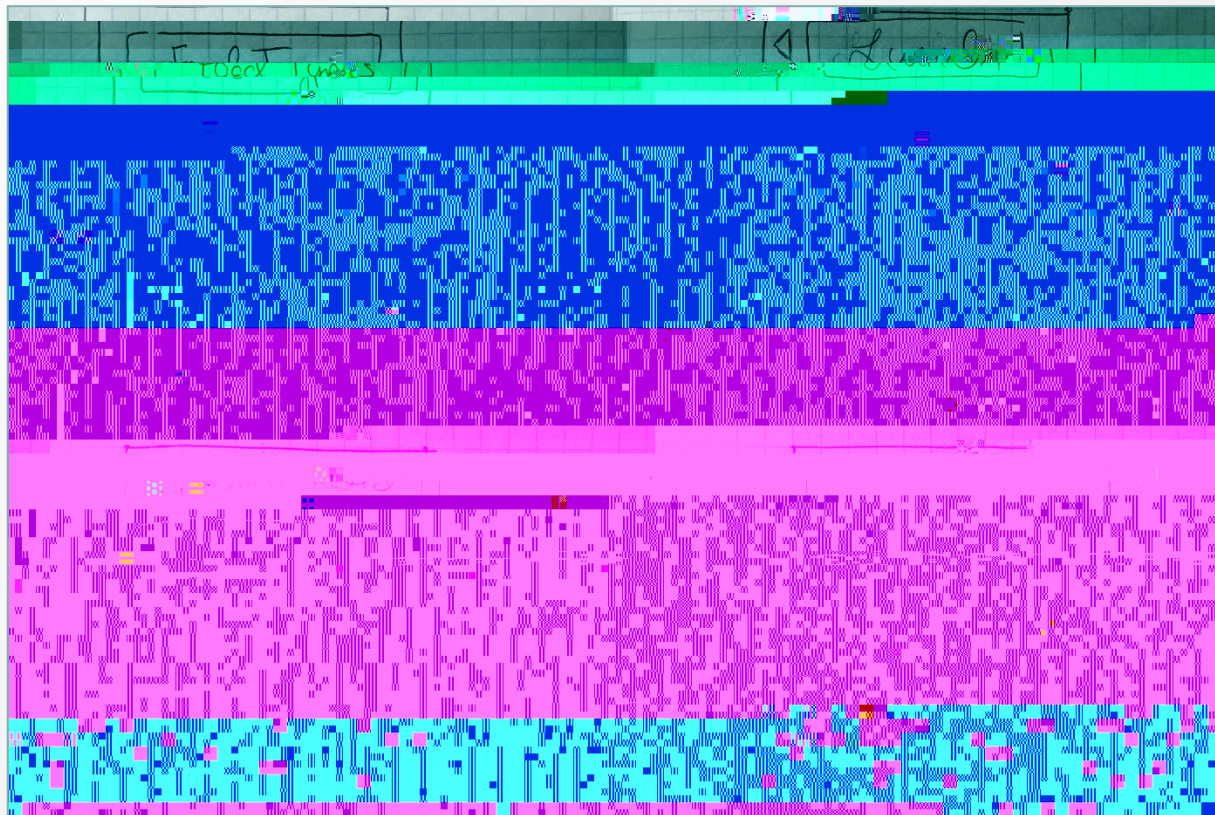
b Ò:Òhńhếũşş



ıŘüüžň ĭ ƒÜ ƒbMMŮ9žAůŘƒ : ĭ üŘ ẽJAŮЮ



ëŘĩσʰŽ%|ëMσJ%|ĩAÕ|ãŘJσžŘʏĩ'



¥MШ: : ° žŮ | ŮžŮŘ'žJЮ: è žσŘŮσ ĭ 'ΩŘŮ



k ž ů Ž | ů ž Ů Ŕ ' ž ЈЮ | é ž σ Ŕ Ů σ ĭ ' Ω Ŕ | : à σ M J M Ј Ю π Ŕ



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