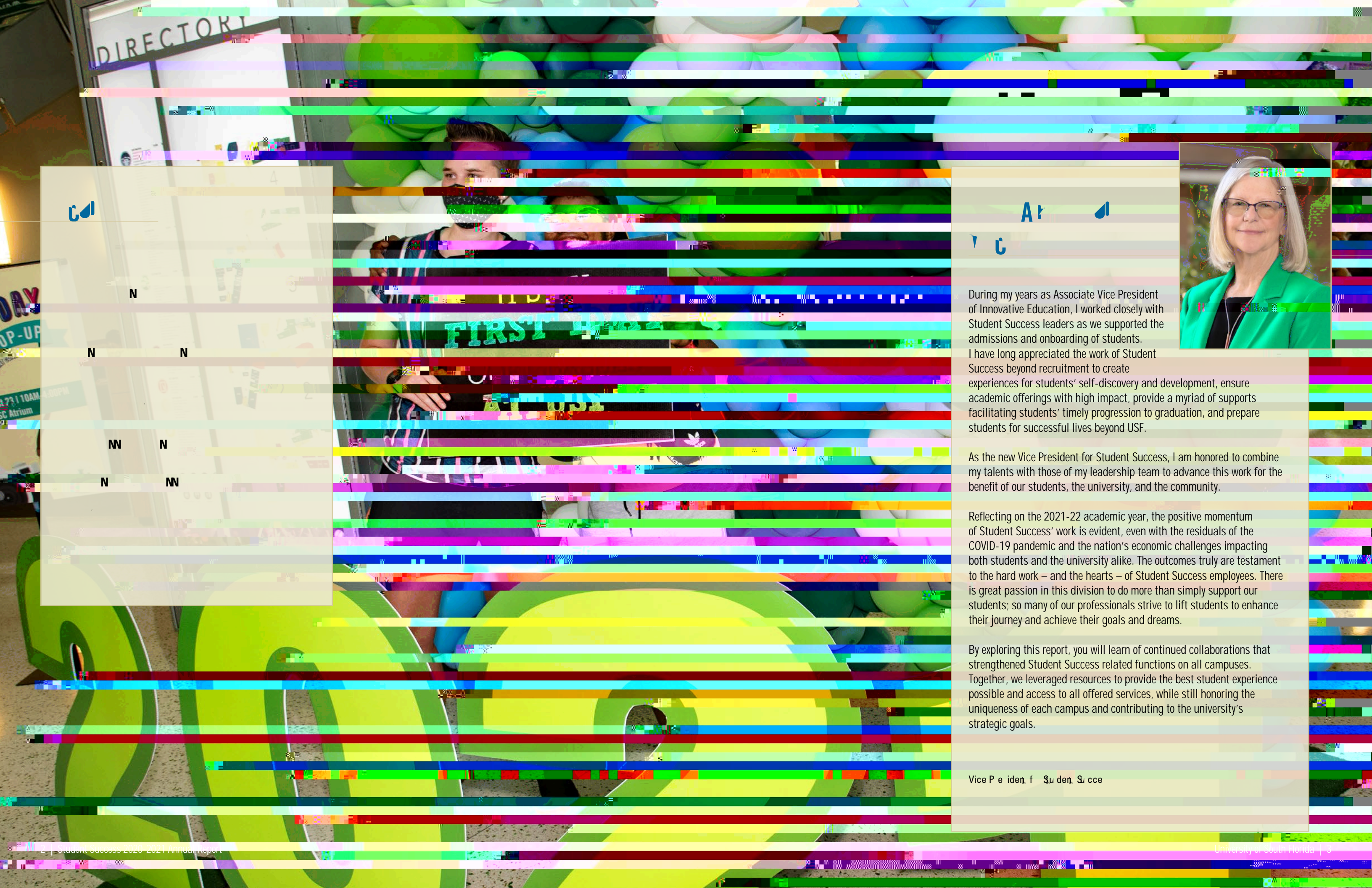




OUTH FLORIDA
nt Success



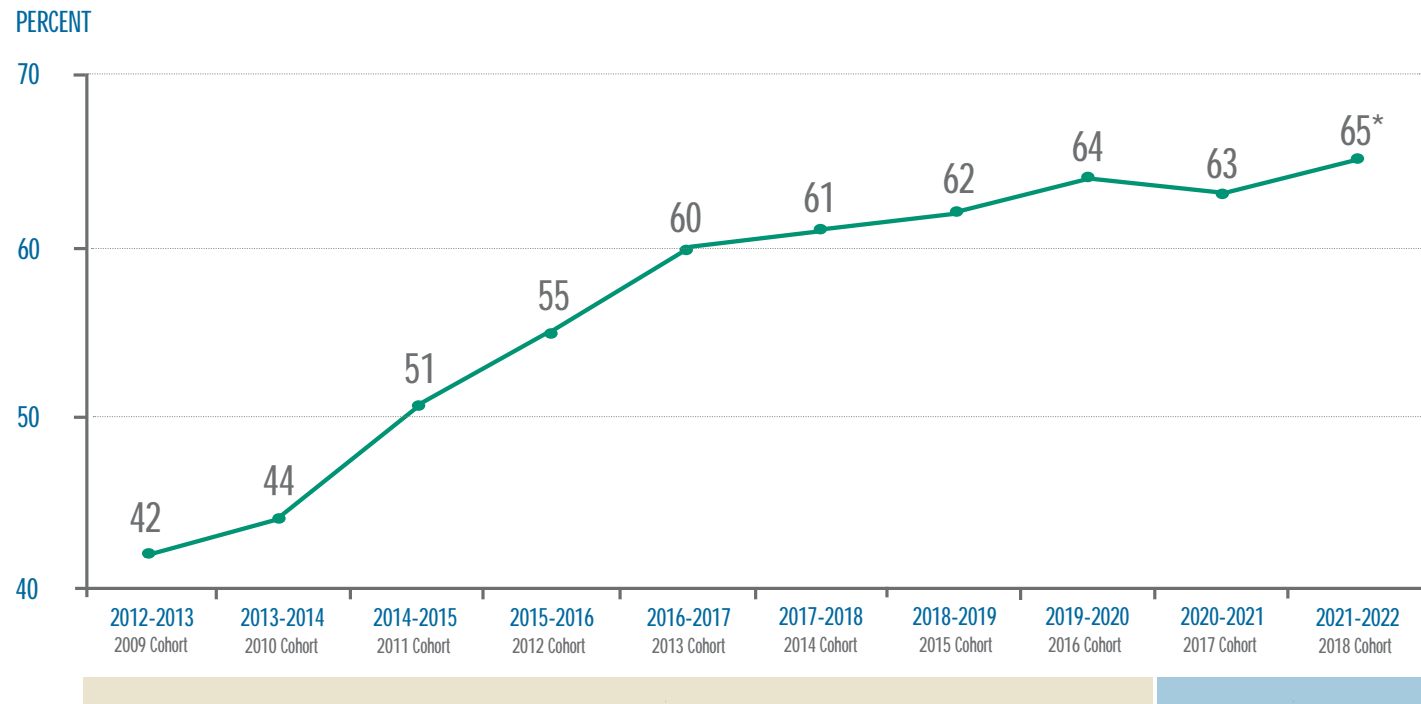
During my years as Associate Vice President of Innovative Education, I worked closely with Student Success leaders as we supported the admissions and onboarding of students. I have long appreciated the work of Student Success beyond recruitment to create experiences for students' self-discovery and development, ensure academic offerings with high impact, provide a myriad of supports facilitating students' timely progression to graduation, and prepare students for successful lives beyond USF.

As the new Vice President for Student Success, I am honored to combine my talents with those of my leadership team to advance this work for the benefit of our students, the university, and the community.

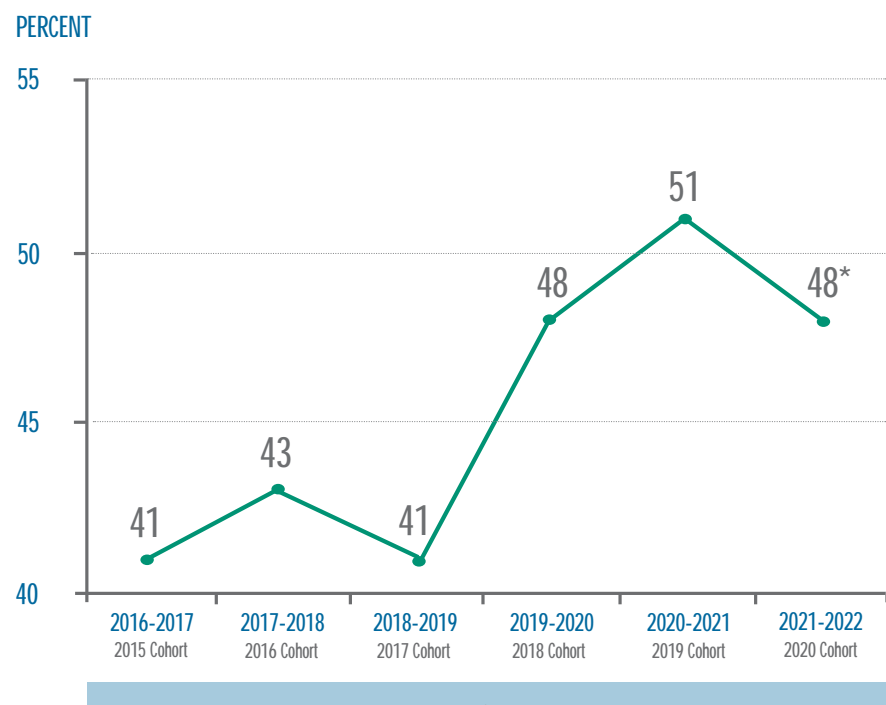
Reflecting on the 2021-22 academic year, the positive momentum of Student Success' work is evident, even with the residuals of the COVID-19 pandemic and the nation's economic challenges impacting both students and the university alike. The outcomes truly are testament to the hard work – and the hearts – of Student Success employees. There is great passion in this division to do more than simply support our students; so many of our professionals strive to lift students to enhance their journey and achieve their goals and dreams.

By exploring this report, you will learn of continued collaborations that strengthened Student Success related functions on all campuses. Together, we leveraged resources to provide the best student experience possible and access to all offered services, while still honoring the uniqueness of each campus and contributing to the university's strategic goals.

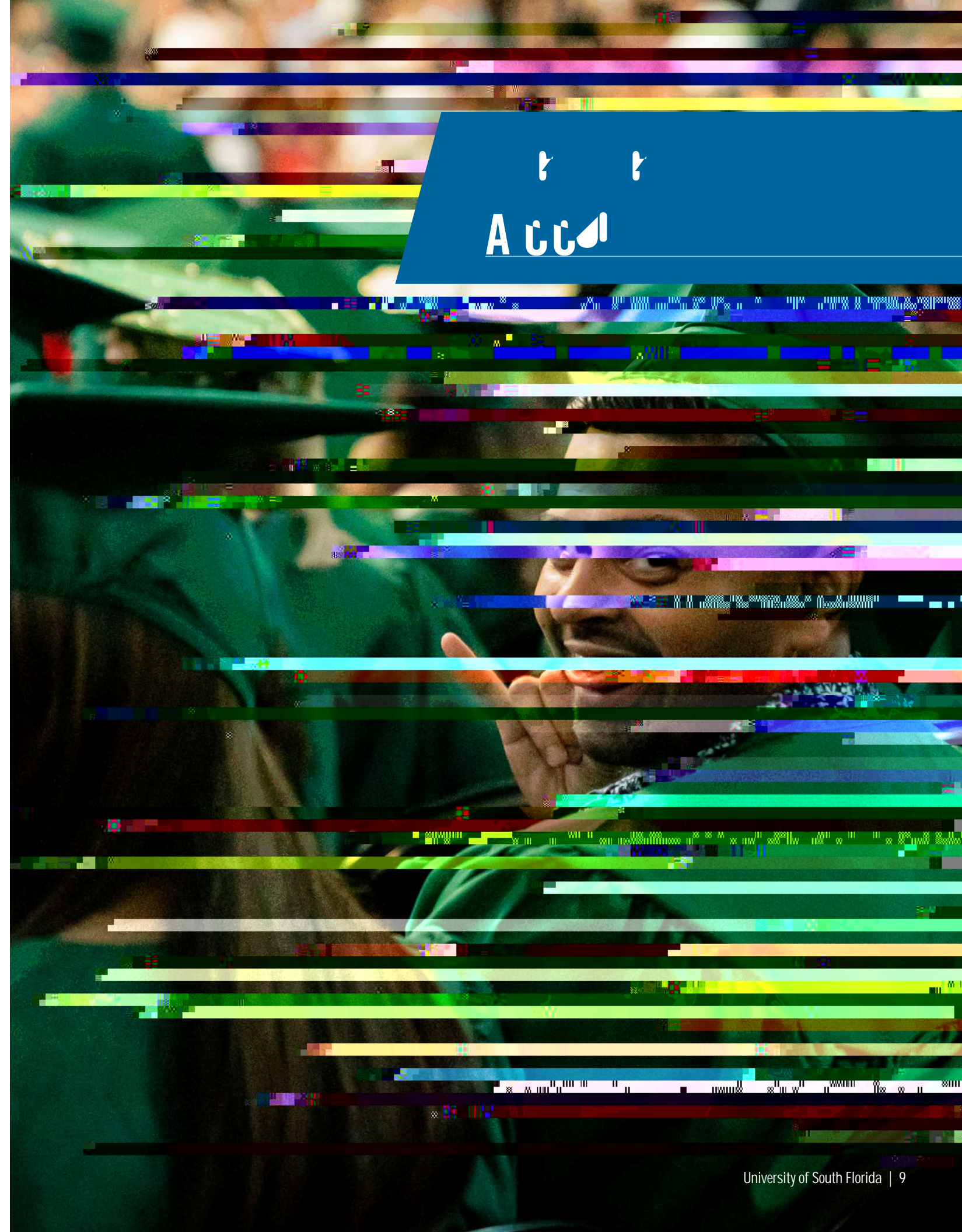
Vice President for Student Success

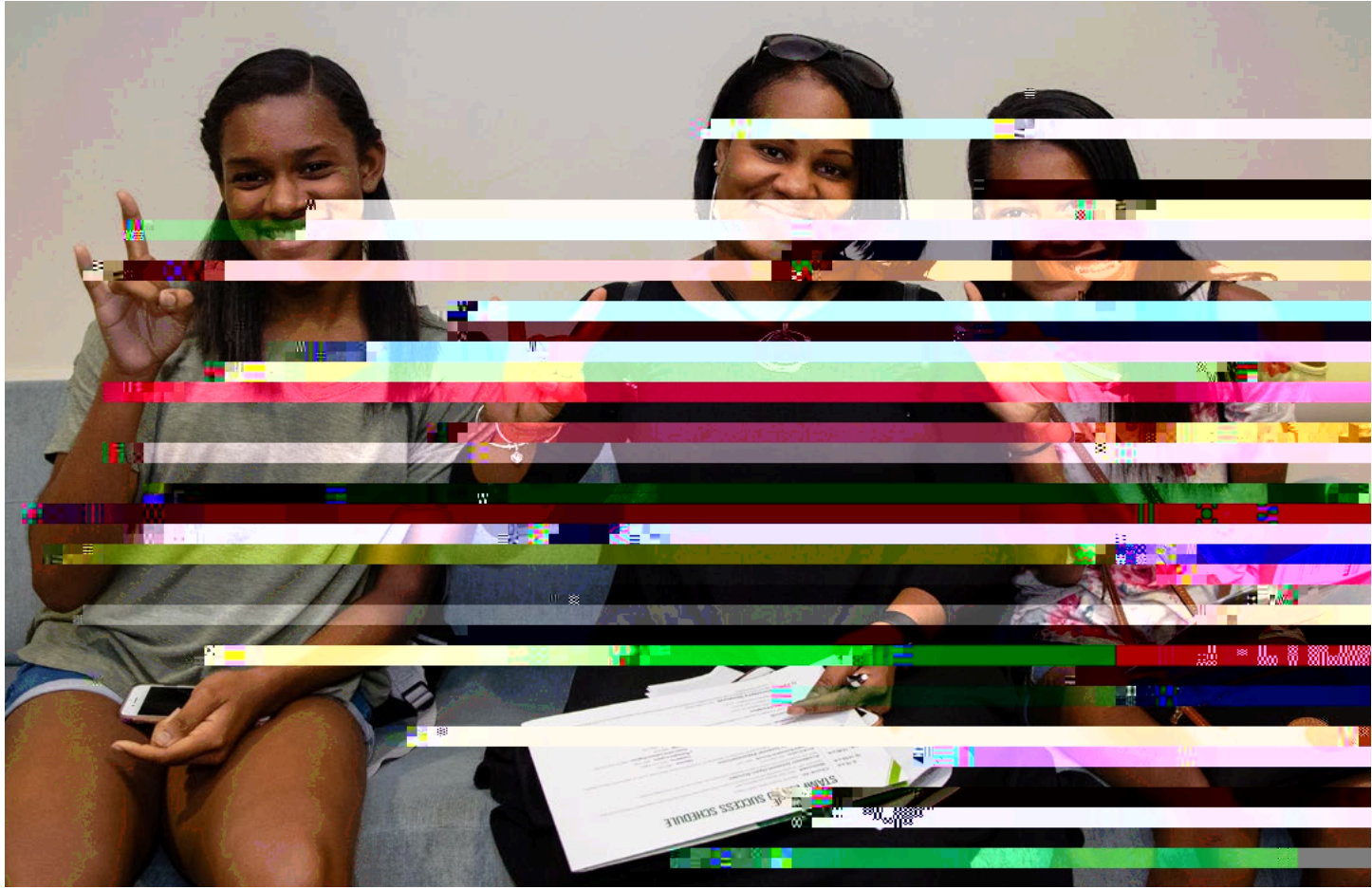


Source: USF Office of Decision Support
 *This data point is projected by the Office of Academic Advocacy in collaboration with the Office of Decision Support, not finalized.



Source: USF Office of Decision Support
 *This data point is projected by the Office of Decision Support, not finalized; 2021-22 goal is 51%.





Academic

Undergraduate

In 2021, the Summer Academic and Cultural Enrichment (ACE) Program transitioned to Undergraduate Studies. The program is designed to facilitate a purposeful transition from high school to college for incoming first-year students, offering specialized academics, community building, mentoring and campus engagement experiences. USF welcomed 247 students in person and/or virtually in the Summer 2021 alternative calendar term. Co-curricular events and opportunities were offered throughout the academic year to former Summer ACE participants continuing students at USF. *[Strategic Goal 1]*

Exploratory Curriculum

Ninety-five percent of Tampa students from the Exploratory Curriculum (ECM) cohort persisted from Fall 2021 to Spring 2022 with a cohort average GPA of 3.0. The program assists FTIC only

Success Advocates

Success Advocates

On the St. Petersburg campus, COMPASS Success Advocates launched several care management initiatives during the 2021-2022 year to assist students, faculty and staff. They collaborated with campus partners to develop the Students in Distress folder, a handy resource identifying distressed student behaviors, guidance and contacts to assist faculty and staff. The team also implement-

Transfer Advocate

In anticipation of a new graduation metric for transfer students, the department formed a transfer advocate team, operational practices and evaluation tools, including the enhancement of the OAA SMART dashboard with new filters and intervention groups to track student transitions, progression and completion. As a result, the 2019 Tampa campus AA transfer student cohort's two-year graduation rate increased from 48.5% to 51.2% and the 2018 three-year Tampa campus cohort's graduation rate increased from 72.7% to 75.7%. *[Strategic Goal 1: E]*

Transfer Advocate

To broaden understanding of need to start FIF initiatives earlier in the FTIC student lifecycle on all USF campuses, the progression

Virtual Career Fair

This virtual career fair provided an opportunity for national employers to recruit for full-time and internship positions for a wide variety of occupations, including technical and non-technical professions. There were approximately 3,000 student participants and 435 employers for this successful event. *[Strategic Goal 1: D; Goal 3: D]*

Career Connect

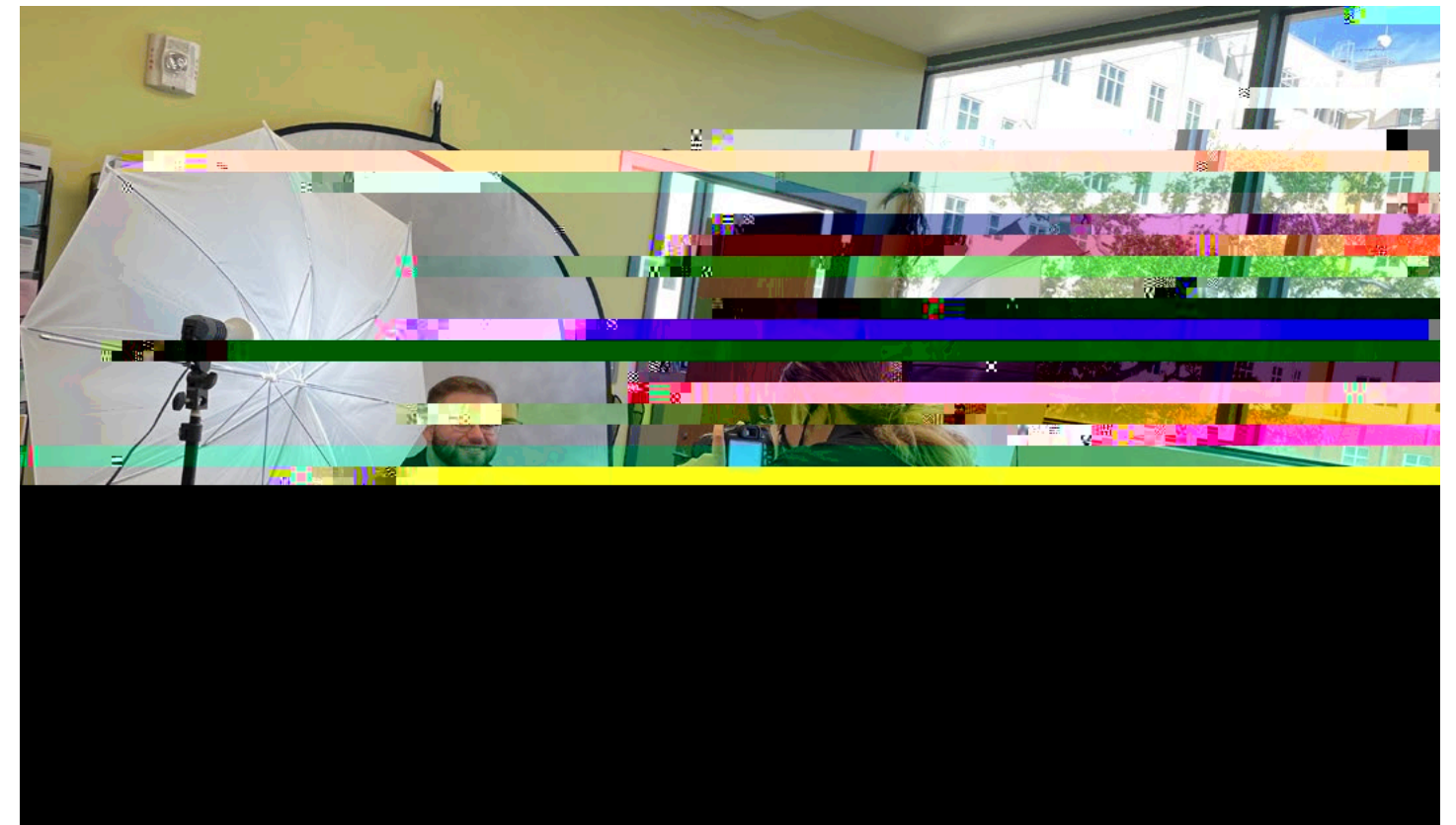
Career Services hosted this in-person, casual recruitment event for students and 35 hiring employers to connect and discuss part-time, full-time, internship, and Cooperative Education opportunities. The event focused on specific employer segments, including government; non-profit; and diversity, equity and inclusion jobs. *[Strategic Goal 1: D; Goal 3: D]*

Reverse Career Fair

Career Services on the Sarasota-Manatee campus collaborated with the other campuses to host the second annual, live, synchronous virtual Reverse Career Fair during which the employers go from student to student, who must showcase their skills as potential employees. This best practice model was first recognized through the National Association of Colleges and Employers in 2019. The USF Reverse Career Fair attracted 115 employers to visit with 22 students with diverse majors based on students' application and presentation materials. *[Strategic Goal 1: D; Goal 3: D]*

Life Skills Boot Camp

Life Skills Boot Camp was a collaborative conference style event





Financial Aid

Financial Aid
Much of the work accomplished by the Office of Financial Aid in the 2021-22 academic year resulted from the welcomed but unanticipated receipt of more than \$52 million in American Rescue Plan emergency grant funding, which ultimately benefited 16,879 students. These funds were offered to all eligible students, as required by the American Rescue Plan Act established by the federal government, to assist with the economic impact of the Coronavirus. In distributing these funds, priority was given to undergraduate students with exceptional need who affirmed they had expenses related to COVID.

The office also collaborated with International Student Services to distribute funds for international students with exceptional need, since they are not eligible to file a FAFSA. *[Strategic Goal 1: E]*

2 Financial Education

Financial Education
The long established, peer-to-peer financial education program on the Tampa campus was extended to the St. Petersburg and Sarasota-Manatee campuses. The Bull2Bull Financial Education program, grounded in research and current trends that support the use of a peer-to-peer education model, now enhances the financial awareness and wellness of undergraduate students on all campuses. *[Strategic Goal 1: E]*

Curriculum

Curriculum
Completed in September 2021, this work was the combined effort of the faculty across our three campuses to identify the OneUSF curriculum that moved forward and a dedicated team spanning Student Services, Information Technology and the Office of Decision Support. The group designed the coding in the student information system (Banner), applied the updates, and determined downstream impacts in Banner and roughly 60 other systems, hundreds of processes, and thousands of reports, which consume student curriculum information.

As a result, any student who was admitted to USF, or changed or added a major, minor, concentration or certificate in Summer 2020 or after, now has an updated curriculum record. These updates include students' declared degrees and certificates, including majors, minors, and concentrations, in Banner, which now reflects the new OneUSF taxonomy. *[Strategic Goal 1: A, C, D, E; Goal 2: D; Goal 4: C, E; Goal 5: A, C]*

Non-Degree Admissions
The team developed and implemented OneUSF taxonomy for non-degree students to select at the point of application to track and personalize the experience for the very different non-degree student groups, including transient students from FCS/SUS institutions, visiting students from non-FCS/SUS institutions, senior citizen auditors, dual enrollment students, graduate certificate students, and personal enrichment students. Critical updates were made to the Non-Degree Admissions Application to remove enrollment barriers and landing pages were launched by Innovative Education to aid in each populations enrollment experience. University policy was updated to include development and enforcement of non-degree enrollment deadlines to ensure adequate time to successfully enroll, and course availability for both our degree and non-degree student populations. *[Strategic Goal 1: A, D; Goal 3: D; Goal 4: A, D; Goal 5: A, C]*

Reverse Transfer
In partnership with Undergraduate Studies and Information Technology, the team identified and engaged 276 USF students who transferred from FCS institutions to participate in the Reverse Transfer process as required by the State of Florida. The students have been provided with the opt-in form to return if they are interested in participating. The outcome of this work and future term data will be available as this initiative progresses. This will allow USF to send transcripts back to FCS institutions to review students' USF course work for possible AA degree issued by the students' former FCS institution. *[Strategic Goal 1: C, D, E; Goal 3: A]*



Virtual Activities

The Campus Recreation team on the St. Petersburg campus expanded its contacts across all campuses and with community organizations to host reoccurring events and programs within its facilities, many of which provided more opportunities for students to engage. This resulted in receiving 72 event requests, primarily for Student Success departments and student organizations. *[Strategic Goal 1: C; Goal 5: B]*



The department developed a partnership with Letts Dive, a St. Petersburg dive shop, to create monthly SCUBA courses, as well as scholarship opportunities, for Campus Recreation staff and the USF community to earn SCUBA certifications. *[Strategic Goal 1: C; Goal 3: A, D]*



During the 2021-2022 year, numerous new Group Fitness classes were implemented to provide students with a variety of programs to capture their interest in-person and virtually, including: Bootcamp, Lift It HIIT It, Mindful Meditation, Core & More, Dance Aerobics, Morning Waterfront Yoga, Mobility and Flexibility, Ab Attack, Banded Booty Blast, Yin Yoga, and the most popular Regular Sunset Yoga. *[Strategic Goal 1: C]*



Refresh

The signature annual well-being Refresh Day on the Tampa campus was an uplifting mental health promotion and suicide prevention event that included interactive expo booths, peer-to-peer messaging, food, entertainment, and exciting prizes and giveaways. With the support of multiple campus departments and groups, Refresh Day created an atmosphere that helped to reduce stigma and misconceptions around mental health and suicide that often deter students from seeking help. Attendees engaged in dialogue about mental health and increased their

Center for Victim Advocacy & Violence Prevention

Violence Prevention Trainer Program

The Violence Prevention Trainer Program on the Tampa campus is a volunteer peer-to-peer program through which undergraduate and graduate students facilitate violence prevention workshops and support on-campus outreach initiatives as representatives of the Center for Victim Advocacy and Violence Prevention. Working closely



Recreation & Wellness

Recreation & Wellness

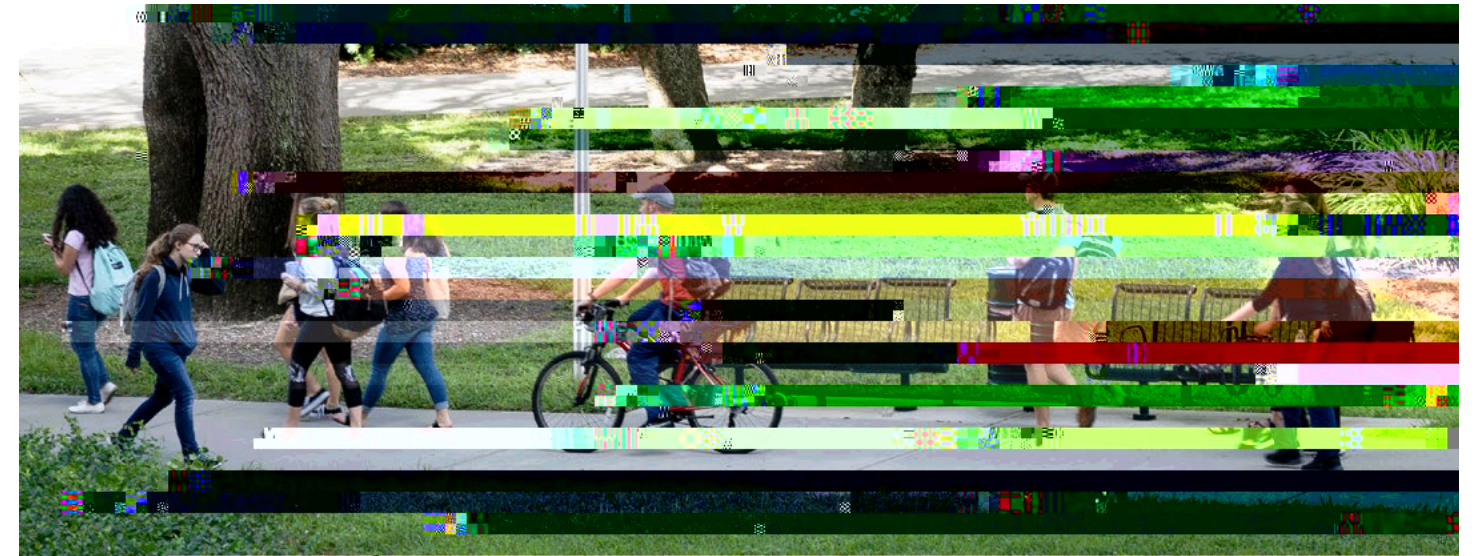
Recreation & Wellness created opportunities for the student body to offer “something for everyone” with a mix of programmed (formal recreation) and unprogrammed (informal recreation) on the Tampa campus. These opportunities attracted more students as they were empowered to have ownership of their wellbeing by cultivating healthy habits for life. Students visited our facilities 470,531 times throughout the 2021-22 academic year. USF students surveyed in the NASPA National consortium Benchmarking Survey 2022 reported:

- 97% felt that integrating a healthy lifestyle will be important after they leave USF
- 85% improved their stress management
- 70% reported better academic performance
- 81% reported that we offer something for everyone
- 77% reported that they have improved their respect for others
- 69% reported improved multicultural awareness

[Strategic Goal 1: C]

Esports Program

In spring semester 2021, USF formalized an Esports program that included both formal and informal opportunities for students to participate in non-traditional recreational services. This program provides substantial social and recreational interaction among students, as well as those that participate in the various club programs related to E-Sports. [Strategic Goal 1: C]



Academic & Student Services

Supporting Student Well-being
 During the year, SOS and SOCAT collaborated to support 3,263 students in need of coordinated care for their general well-being and/or to prevent harm to others on our three campuses. SOS staff completed 16,327 individual interventions for the students, ranging from collateral contacts with other programs/providers to coordinating the support for the student.

97% of students that engaged in services with SOS identified that their stress level decreased after receiving services.
[Strategic Goal 1: C, E]

Supporting Student Success
 During the 2021-22 academic year, the Sarasota-Manatee campus

SOCAT coordinated the care of 228 student referrals that were rated Elevated, meaning a student contemplated suicide but did not act on it. This is a 51% increase from the previous academic year. SOCAT saw a 56% increase during the 21-22 academic year in the number of students rated Severe, meaning a student engaged in suicide or in behaviors that places the life of the student at risk of severe bodily harm or death, such as a suicide attempt. SOCAT also coordinated the support of six students that were rated Elevated for active threats of harm toward others in the USF community.

The data showed the top three leading areas of concern to our students are: mental health (22%), significant academic stress (19%), and suicidal ideation/thoughts or suicidal attempts (8%).

SOCAT requires students to meet with the office of SOS for further assessment of risk and to ensure the students are supported. This academic year, SOCAT required 401 students to meet with SOS based on the information within the referral. This is a 30% from the previous academic year.

Additionally, SOS worked to connect students to appropriate resources to address each student's needs. Among the successful referrals, 45% of students reported successfully connecting to the Counseling Center/Wellness Center; 27% connected to Student Health Services/Wellness Center; 23% connected to Financial Aid or the Bull2Bull program.



Virtual - a -a u a a -f

In the summer of 2021, a new student engagement platform, BullsConnect, was launched under the guidance of a One USF team, led by the Center for Career & Life and colleagues in the Office of Student Success (Sarasota-Manatee campus) and the Office of Student Success (St. Peterburg campus), Center for Career & Life (Tampa campus), Information Technology and divisional Communications and Marketing. The platform helps student engagement staff manage more than 600 student organizations and provides the organizations with helpful tools. BullsConnect serves all students with a singular platform to engage in events and programs hosted by student organizations, departments and colleges, while connecting with each other online and in a mobile app.

Following an expedited implementation, BullsConnect successfully launched in late June for summer session B as the university shifted back to in-person learning and activities with the waning of the pandemic. More than 600 student organizations were migrated to the platform and reregistered, and the current student population was added. University departments and colleges were also reestablished in the new platform with little to no interruption in their ability to engage students.

The 2021-22 academic year represented the first full year of all

U r u a a ' F a

Early in 2021, the State University System of Florida initiated efforts to address “the steady decline in respectful discourse among those with differing viewpoints,” recognizing “that the university setting can provide a foundation for understanding, learning, and growth in this area.” The Dean of Students Office, in collaboration with USF’s General Counsel and the First Amendment Forum student organization members, developed a presentation with college scenario skits to help educate students during Orientation. With Orientation being also offered virtually, the team needed a recorded version that could be used online. The in-person skits and panel discussion were videoed on campus and delivered in time for summer 2022 Orientation sessions. *[Strategic Goal 1]*

C u a

While the institution returned to in-person modalities, the pandemic was not over and the safety of the campus was still a priority. The Dean of Students offices on the three campuses worked with other departments across campus on the Covid-19 Taskforce. Specifically, the Dean of Students office provided support for students who were quarantined and led decision making for safe student engagement activities. *[Strategic Plan Goal 1: C]*

r a a rva r F u

A committee was formed to review and unify the event space reservation process for our student unions/facilities on the three campuses since student organizations are able to make reservations for meeting space at any USF student union. Both the Marshall Student Center and the University Student Center in St. Petersburg host a large number of student organization events, including those from other campuses. To streamline the space reservation process for student organizations, the St. Petersburg campus union adopted the Marshall Student Center reservation schedule. As a result, both campuses open summer space reservations for student organizations on March 1, reservations for the fall on June 1 and reservations for spring on October 1. Given the few spaces available on the Sarasota-Manatee campus, which does not have a union, that campus retained its existing processes. The team also explored utilizing a singular software to make it easier for all students to reserve meeting spaces on the Tampa and St. Petersburg campuses, and potentially create some cost savings for the university. Due to the complications of merging databases, it was determined it was not beneficial at this time to move forward. The committee will revisit this option on a later date. *[Strategic Goal 1: C]*

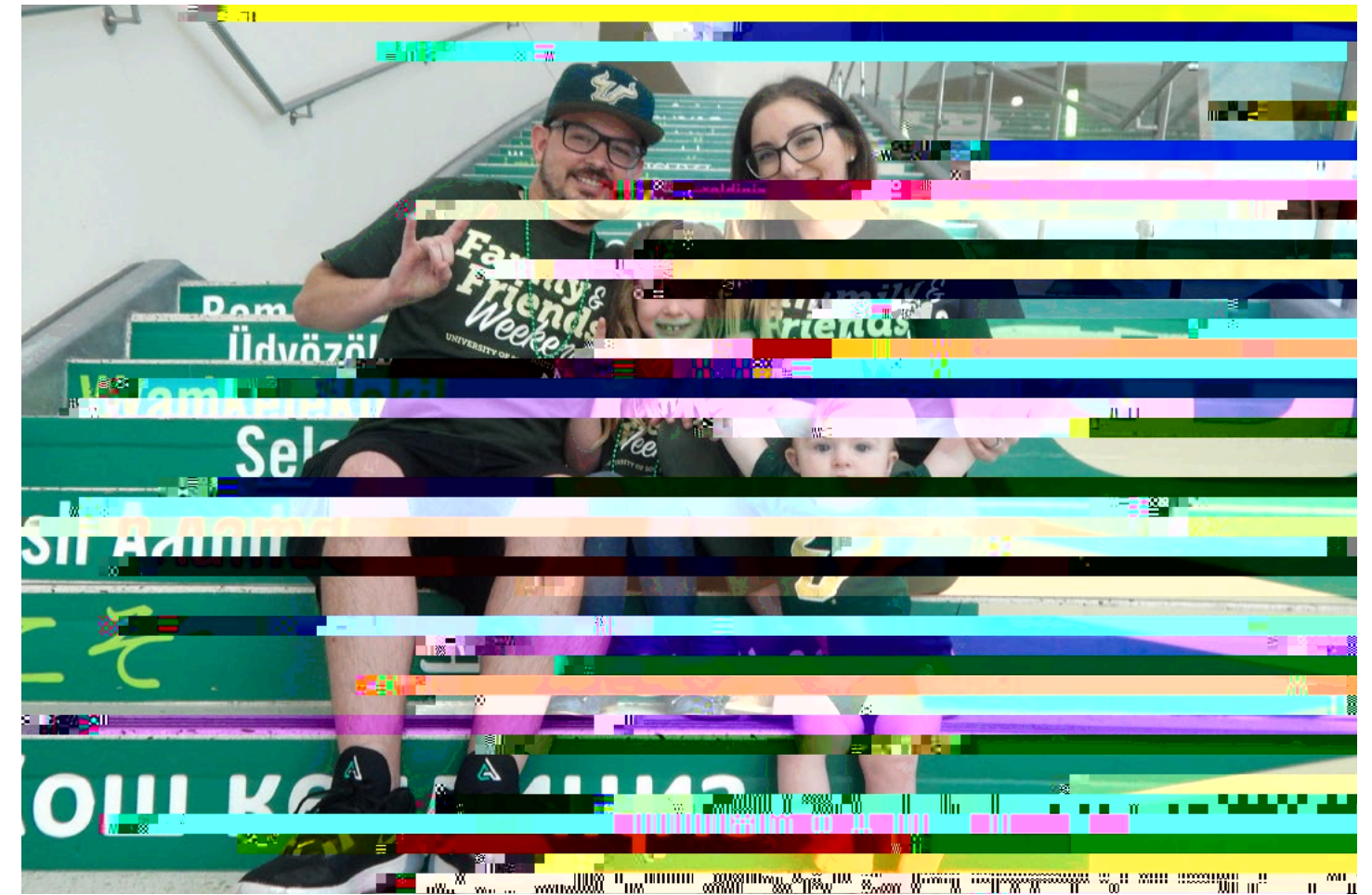
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Student employees were engaged in structured conversations, facilitated by professional student center staff members, framed around the Guided Reflection on Work (GROW) model at least once per semester to encourage skill development. There were 44 students who submitted answers for the fall and the spring. Of those, 98% (exceeded the 90% goal) were able to identify at least one new skill they had developed over the course of the year. Many students listed more than one new skill, and the new skills seemed to be more reflective of what is required in order to successfully carry out the work of their specific position within the union. *[Strategic Goal 1: E]*

a r a

In 2021-22, the Marshall Student Center expanded programming to contribute to the university’s diversity and inclusivity goals. In collaboration with the Office of Multicultural Affairs, five themed Bull Markets were developed that supported cultural awareness during Hispanic Heritage Month, LGBTQ+ History Month, International Education Week, Black History Month, and Asian/Pacific Islander/Desi American Month.

Additionally for Black Heritage Month, the Marshall Student Center team created an event for students of color to perform and celebrate black creativity, talent, and heritage. Six different performers and more than fifty students attended this inaugural event. *[Strategic Goal 4: E]*



ur - r

New Student Connections approached the challenge of engaging students safely as the university navigated a full return to in-person operations that was overshadowed by continuing pandemic concerns. A robust schedule of Week of Welcome events were held outside with a new event added called “Block Party.” This event utilized all outdoor areas surrounding the Marshall Student Center for yard games, crafts, food, a silent disco, and many other activities. Students were most ready to come back and experience everything USF had to offer after a long period of limited in-person activities. *[Strategic Goal 1: C]*

a r a v r a r a

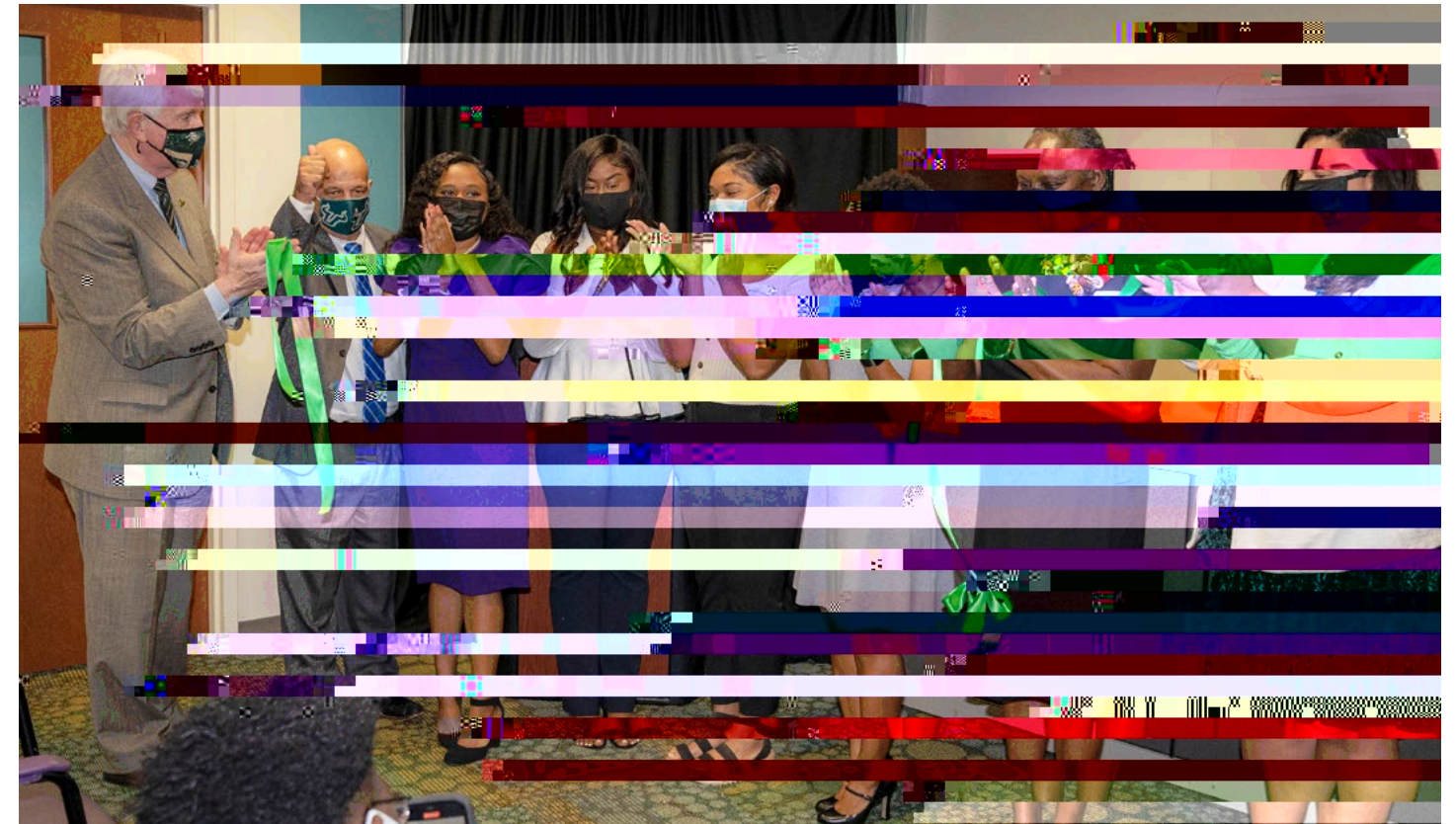
New Student Connections hired and trained additional Peer Advisor Leaders (PALs) to meet the increased needs of students learning how to engage and find their sense of belonging on the Tampa campus. PALs were also involved in significant one-on-one retention outreach efforts to students who were challenged with registration issues, academic struggles, or transition fears. *[Strategic Goal 1: C]*

a & r

Families were just as excited as their students about returning to in-person visits and Family & Friends Weekend at the end of Homecoming Week in October saw record turnout with more than 1,000 attendees. The registration format was changed with families choosing between many activities across campus and purchasing family swag bags, which was very popular.

a a c u a a F

Communications with families was also enhanced with the addition of the Campus ESP platform across the three campuses. The team put in significant effort to create content for families that was informative and intentional in alignment with the timing of the academic year and their student’s experiences. *[Strategic Goal 1: C]*



U C U R

In addition to supporting the university-wide implementation of the new student engagement platform, the Office of Student Engagement managed the Sarasota-Manatee campus' specific needs on

Accessibility

President's Committee on Accessibility

The President's Committee on Accessibility was formed and charged by the President in the 2021-22 academic year and is chaired by the director of Student Accessibility Services. The committee was charged to advise the university President on matters pertaining to ability, accessibility and disability as these



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In collaboration with 11 campus departments, the Sarasota-Manatee campus department implemented New Student Orientation for incoming students, providing them with an opportunity to meet with faculty and staff, connect with other students, learn about university resources, and receive academic advising. The team hosted ten sessions from April to June 2022 with a 92% show rate. *[Strategic Goal 1: C, D]*

ar & a A ta u

Already in use on the Tampa and St. Petersburg campus, Campus-ESP was implemented on the Sarasota-Manatee campus to provide the families of Sarasota-Manatee students with an online platform and e-newsletter so they are informed of university announcements, student life experiences, support services offerings, upcoming events and deadlines, and family-specific resources and education. *[Strategic Goal 1: C, E]*

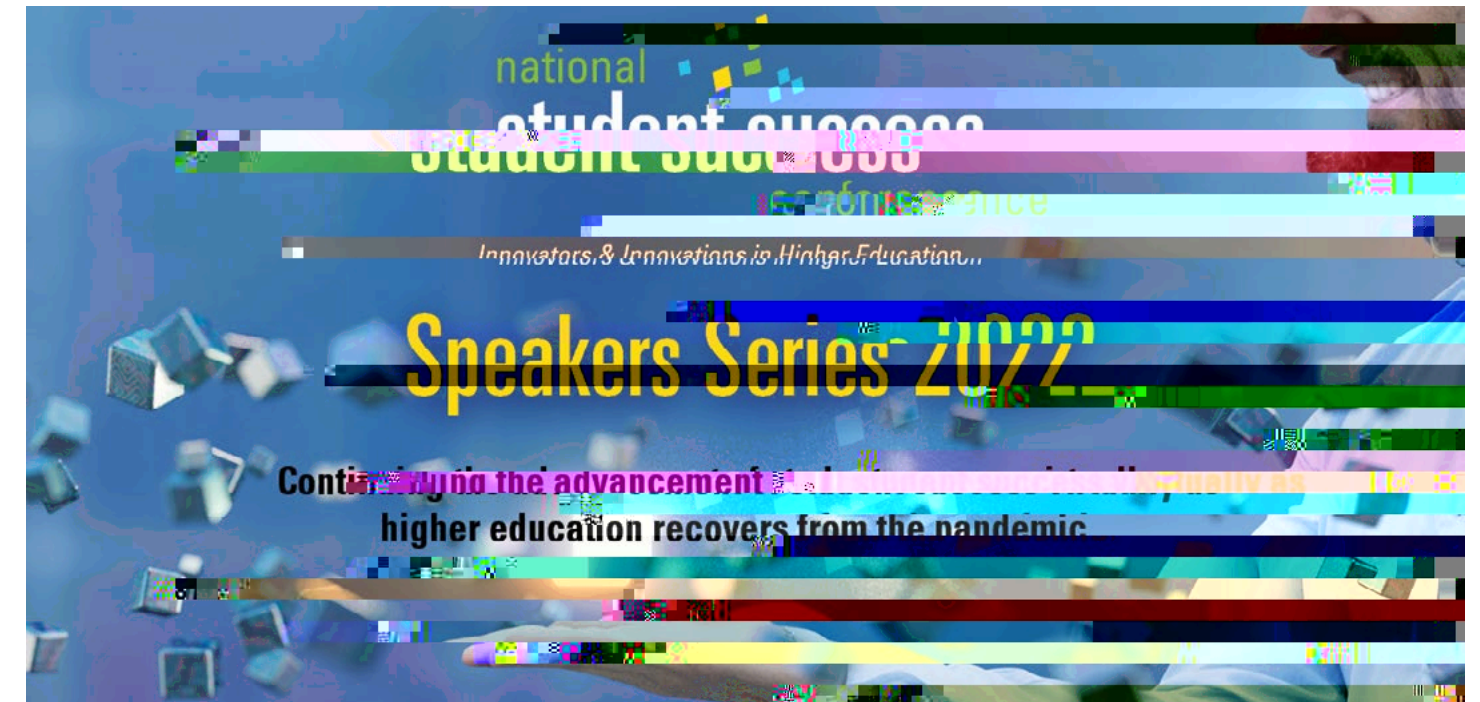
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- **A a r v** : presentation of “Bulls Buds: A Pilot Peer Learning Program for Student-Athletes” at the National Association of Academic and Student-Athlete Development Professionals National Conference, Las Vegas, Nevada, June 2022

• **A a - u c r**



- **u c u & a v** : Campus Title IX (TIX) presentation to Pinellas County Sexual Assault Response Team (SART), provided knowledge around best practices related to managing TIX on a college campus
- **u a r v**
 - Dr. Saida Omarova published and lectured at international PAMA conference in Chicago in June 2022 on research findings, “Performing Arts Triage: Happy Healthy Longevity”. The research was conducted in the Fall and Spring semesters of 2021-22 through USF School of Music’s Healthy Musician Triage Initiative, as conducted by Dr. Omarova, a certified athletic trainer and a College of Music faculty member.
 - Dr. Puccio and colleagues had the following abstract accepted for the Annual Meeting of the American Public Health Association: Mahony H*, Vamos CA, Rapkin RB, Puccio J, Settineri F, Daley E. (2022). Medical trainees’ health literacy of the long-acting reversible contraception (LARC) clinical guidelines and impact on LARC counseling and insertion practices.
- **u r a a u r**
 - Joseph Contes presented six times nationally and locally on “Addressing Racial Trauma as a Care Manager” and focusing on “Supporting students experiencing racial battle fatigue”
 - Joseph Contes presented and lead a round-table discussion on Basic Needs Resources from a Case Coordination lens at NABITA’s national case management summit.
 - Whitney Cash co-lead round table in discussion leveraging documentations system (Symplcity) in case management services at NABITA’s national case management summit.
 - Jenelle Bell and Joseph Contes presented at the Positive Pathways 6th annual conference in May 2022 on the Pearls program best and high impact practices.
- **ar u** : On-going Grant Management/Writing workshops were held nationally for Upward Bound colleagues across the country



With the cancellation of the 2022 National Student Success Conference, organizers launched the second annual Speakers Series with five sessions featuring thought leaders to advance these topics nationally.

Accomplishments

- **Alumni** : Shane Combs, Exploratory Curriculum advisor, created the ECM Alumni Network on LinkedIn with nearly 70 students who started their academic journey at USF in ECM and are now proud USF alumni with blossoming careers.
- **Association** : Hosted the Association for the Coaching and Tutoring Profession 2022 Conference *Aspire to Inspire*
- **Association** : Lesa Shouse served on the Member Development and Employer Engagement committees of the Florida Association of Colleges and Employers
- **Career & CV** : Qualified for a \$1,000 2021 Florida Student Voting Summit and a \$500 2021 Campus Takeover mini grants
- **Transfer** : Worked jointly with Florida state colleges to increase the transfer pipeline from state colleges to USF through the promotion of undergraduate research opportunities.
- **Transfer** : Hosted the annual two-day *Diversity & Inclusion Conference: Merging Our Past & Present to Forge a Brighter Future* in February; 24 sessions and nearly 100 attendees
- **Esports**
 - Partnered with the Vinik Sports & Entertainment Management Program to host the USF Esports Summit
 - Assistant director for Sports Programs Antonio Gonzalez served as Co-Chair for NIRSA Esports Task Force and was asked to serve as an expert for the creation of Esports CAS Standards in collaboration with NIRSA and NACE leaders
- **Arts** : Dr. Saida Omarova and Dr. Stephen Poff participated in a USF multidisciplinary collaboration of the arts, medicine, and research in performing arts medicine. The initiative brought together research and clinical faculty from across departments and colleges work together toward promoting Performing Arts Medicine research and practice.
- **Wellness**
 - Awarded a \$10k grant (Love for Lawrence) in collaboration with the Wellness Center to address Mental Health and Increasing Help Seeking Behaviors among college students.
 - The Pearls program was awarded a \$15k donation by the Joy McCann Foundation to start an emergency fund for students emerging from the foster care system.

