

---

Chair Zimmerman

President Currall continued his presentation by explaining that evidence-based decisions will be the bedrock of the strategic renewal process. There are several key considerations in USF's current landscape when thinking strategically including consolidating three campuses into One USF; the ongoing health crisis; uncertainties around legislative actions/budgets; and an increased focus on diversity and inclusion. He noted the focus around strategic performance management of aspirations and key performance indicators will not change; however, he noted the need to be flexible and able to adjust on the timing of reaching some of the goals as a result of the latest conditions.

Furthermore, President Currall explained various methods of analytic input into the strategic plan, including an evidence-based SWOT analysis. He noted the need to explore areas of competitive parity in areas such as infrastructure, libraries, etc., but also consider sources of unique strength at USF. This will also be very important when discussing the strategic budget reductions and what aspects of the university will continue to raise the national profile.

He noted that the goal was to get a strategic vision and plan to the Board of Trustees by Spring 2021. He explained that all three campuses will be included in the conversation and noted his excitement about the opportunities that all campuses bring to the larger fabric of the university. He also explained the need for a 10-year time horizon when planning, accompanied by five-, three-, and one-year milestones and quarterly analyses of shifts in higher education including student demand for residential education, federal research funding, state funding, etc. President Currall explained that the intention is for strategic plan to be a living document that will be regularly refined and modified.

He continued by explaining the importance of resources and staffing support for the planning process. He noted the intention to build on the collaborative success of the process used to establish the

Principles of Community. President Currall introduced his new chief of staff, Brian Ten Eyck, who will be shepherding the strategic renewal process. Finally, he noted the creation of an Executive Steering Committed

